

Application for Approval to Exhibit: 52<sup>nd</sup> annual Indiana Flower & Patio Show - Mar. 13<sup>th</sup>-21<sup>st</sup>, 2010

Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell/Other: \_\_\_\_\_  
 E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Name of individual(s) working the booth: \_\_\_\_\_

**BOOTH REQUEST**

- I am interested in the following space size: \_\_\_\_\_ ft. x \_\_\_\_\_ ft.
- If available, I prefer (check all that apply):  corner booth  in-line booth  end cap  storage

Please answer the following questions:

	Yes	No
1) Do you use plastic skirting?	<input type="checkbox"/>	<input type="checkbox"/>
2) Do you use handmade signs?	<input type="checkbox"/>	<input type="checkbox"/>
3) Does your exhibit meet the requirements as set forth via the diagram in the sales kit?	<input type="checkbox"/>	<input type="checkbox"/>
4) Can you decorate your booth for the Spring Season?	<input type="checkbox"/>	<input type="checkbox"/>
5) Is there a concern manning your booth at all times?	<input type="checkbox"/>	<input type="checkbox"/>
6) Is your item a "pitch" product?	<input type="checkbox"/>	<input type="checkbox"/>
7) Do you use a microphone?	<input type="checkbox"/>	<input type="checkbox"/>
8) Do you use any signs that need to be hung higher than 8 feet?	<input type="checkbox"/>	<input type="checkbox"/>
9) Is your product related to the show theme?	<input type="checkbox"/>	<input type="checkbox"/>

10) In what other shows do you exhibit? \_\_\_\_\_  
 How is it related? \_\_\_\_\_

Comments:

List products or service to be sold, displayed or advertised. Be specific. Attach additional pages as needed. Products not listed must be removed from your booth.

Application Process: This is an application, NOT A CONTRACT. Space contracts will be issued after your space application has been reviewed and approved. To apply for space, this application must be filled out completely and returned with pictures of products, previous booth set-ups and required deposit (see payment schedule). Applications received without deposit and pictures will not be considered and will be returned. If no space is available, or if the application is rejected, the deposit will be refunded. Show management reserves the right to deny exhibit space to exhibits judged to be of inappropriate quality or character.

I/we have read and agree to the terms of the application process as listed above.

**Signature/Date:** \_\_\_\_\_

**PAYMENT SCHEDULE:** A deposit equal to 1/2 of the total booth price is required with this application. The remaining 1/2 is due on or before 1/22/10. If this application is being submitted after 1/22/10, payment in full is due with application.

- o Total cost of space size requested \$ \_\_\_\_\_
- o Deposit included with this application \$ \_\_\_\_\_
- o Remaining Balance Due: \$ \_\_\_\_\_

Check enclosed for payment – make checks payable to HSI Show Productions      Check# \_\_\_\_\_  
 Charge my credit card (circle one)    MC / Visa / AMEX / Discover  
 Account# \_\_\_\_\_ Code: \_\_\_\_\_ Exp: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Signature: \_\_\_\_\_

Send remittance to: HSI Show Productions, P.O. Box 502797 Indianapolis, IN 46250 Phone (800) 215-1700 Fax (317) 576-9955

Office Use Only:		
Date Received: _____	Approved / Rejected	Notes: _____