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Designers face off in popular Belgard Challenge

INDIANAPOLIS -- The sixth annual Belgard Challenge, one of the Indiana Flower & Patio Show's most popular attractions, again pits three Central Indiana landscape designers against one another as they vie to create the most fabulous garden within a price range of ***\$25,000 installed.***

The 2010 competitors are all rookies, going head-to-head for the first time. Designers include:

- **Outdoor Oasis of Nineveh**
- **Seibert Landscaping, Indianapolis** and
- **Nature's Choice Landscaping, Brownsburg.**

The rules are simple: each garden showcases Belgard hardscapes and other popular elements such as water and fire features, arbors, trellises, and plantscapes. And the cost per garden must not exceed ***\$25,000 installed.***

Showgoers love the Belgard Challenge because they choose the winner through on-site voting.

Indiana Flower & Patio Show executive director Donell Heberer Walton notes that "the Belgard Challenge has a history of 'grooming' our great landscapers.

"Two former Belgard winners have gone on to win major show awards," she stated. "Dave Purcell of Dave's Lawn & Landscape, Fountaintown, has won both the Garden of Excellence and Mayor's Choice Awards, and Brian Franco of Brownsburg's Franco Landscape has received Garden of Excellence accolades.

"Both began their relationship with our show as Belgard Challengers!"

The 52nd annual Indiana Flower & Patio Show runs March 13-21 at the Indiana State Fairgrounds West Pavilion, 1202 East 38th Street, Indianapolis. Hours are 10 am to 9 pm on Saturdays and weekdays; 10 am to 5 pm on Sundays. Admission is \$12; children 12 and under are free. Discount

coupons and additional show information are available online at www.indianaflowerandpatioshow.com. American Family Insurance is an official sponsor of the 52nd annual Indiana Flower & Patio Show.