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A Springtime Tradition: 52nd annual Indiana Flower & Patio Show

INDIANAPOLIS -- Indiana's most spectacular and honored finer outdoor living show opens its doors to gardening enthusiasts on March 13 for a nine-day run at the Indiana State Fairgrounds.

The **52nd annual Indiana Flower & Patio Show**, a Central Indiana springtime tradition, will feature 29 dazzling Showcase Gardens, more than 250 finer outdoor living experts, displays encompassing the latest and greatest in landscaping trends, and dozens of educational programs – all in over 171,000 square feet of the State Fairgrounds' West Pavilion.

The theme of this year's extravaganza is "A Novel Idea." Each of the 29 Showcase Gardens is themed after a favorite book, from the classics to newer releases to a title written and published by one of this year's landscape artists!

Guests will find only the premiere finer outdoor living exhibitors at the show, says Donell Heberer Walton, executive director of HSI Show Productions, Inc., the locally owned-and-operated producer of the Indiana Flower & Patio Show, renowned nationally as among the finest in its field.

"Last year, after several years of extensive customer research, we 'pruned' our show to give our visitors exactly what they wanted – more gardens and only the top exhibitors in finer outdoor living," Heberer Walton said.

"The response was tremendous," she continued. "People loved this more precise approach, so we are following the same blueprint for this 52nd annual edition."

One constant, however, is the gardens - 29 breathtaking gardens designed by the area's leading landscape artists. "Without a doubt, our 29 Showcase Gardens, and their designers, are the stars of our show!" Heberer Walton exclaimed. "Every year, I think they'll never be able to top what they've created – then next year rolls around and their designs are more spectacular than ever – ***every year!***"

The 52nd annual Indiana Flower & Patio Show runs March 13-21 at the Indiana State Fairgrounds West Pavilion, 1202 East 38th Street, Indianapolis. Hours are 10 am to 9 pm on Saturdays and weekdays; 10 am to 5 pm on Sundays. Admission is \$12; children 12 and under are free. Discount coupons and additional show information are available online at www.indianaflowerandpatioshow.com. American Family Insurance is an official sponsor of the 52nd annual Indiana Flower & Patio Show.

“We are looking forward to welcoming all of our guests for the 52nd consecutive year,” Heberer Walton said. “We promise it’s a show like none other!”