



bpsindy.com

February 2010

For immediate release

For further information contact:

Sally Bonneau, BPS Marketing, Inc., Indianapolis, 317.846.8965 (office), 317.965.5566 (cell)

Indiana Flower & Patio Show invites guests to ‘watch the gardens blossom!’

INDIANAPOLIS – Have you ever witnessed a big, empty barn-of-a-building transition into a garden oasis?

The Indiana Flower & Patio Show is providing two opportunities to do just that prior to the official public opening of the 52nd annual finer outdoor living extravaganza!

First, there’s the return of Garden Cam. Gardening devotees or simply curious spectators can chart the landscapers’ progress via the show’s website: www.indianaflowerandpatioshow.com. Garden Cam provides a series of progression photos shot during the 10 days of show set-up – photos that capture the day-to-day changes as the gardens and their spectacular features take shape.

But if you’re looking for something a little more hands on – well, the show has you covered there, too. Be among the first to take the inaugural pre-show tour, offered Saturday, March 6 and Sunday, March 7 at 12 noon and again at 3 pm. For just the cost of parking (\$3), the show’s most ardent fans are invited to visit the West Pavilion the weekend before the show officially opens, when action is heavy into build-mode. Visitors will see the “bones” of the Showcase Gardens taking shape: how giant rocks, full-grown trees, hefty hardscapes, and more are moved from here to there, plus other secrets to creating these magnificent outdoor spaces.

Reservations are required for the March 6-7 preview tours. E-mail info@hsishows.com or call 317.576.9933 for more information or to set a date and time to preview the show!

The 52nd annual Indiana Flower & Patio Show runs March 13-21 at the Indiana State Fairgrounds West Pavilion, 1202 East 38th Street, Indianapolis. Hours are 10 am to 9 pm on Saturdays and weekdays; 10 am to 5 pm on Sundays. Admission is \$12; children 12 and under are free. Discount coupons and additional show information are available online at www.indianaflowerandpatioshow.com. American Family Insurance is an official sponsor of the 52nd annual Indiana Flower & Patio Show.