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Claim a ‘swag bag’ at 52nd Flower & Patio Show

INDIANAPOLIS -- “*I love the Indiana Flower & Patio Show!*”

Those eight words will pay big dividends during the 52nd annual edition of this Central Indiana springtime tradition.

During the Indiana Flower & Patio Show, March 13-21 at the Indiana State Fairgrounds’ West Pavilion, a total of 1000 guests will walk away with their very own “Original Garden Show Bag.” Fashioned after the “swag bags” claimed by celebrities at the Oscars, Emmys and other high-profile events, the Indiana Flower & Patio Show will be handing out its own version of the goodie bag, filled with very cool items directly related to finer outdoor living.

To win an “Original Garden Show Bag,” all guests need to do is visit a show information booth in the West Pavilion and say – you got it! – “***I love the Indiana Flower & Patio Show!***” Each day during the nine-day run, the first 100 visitors to utter that phrase will lay claim to a Show Bag. Another 100 bags will be distributed at random throughout the West Pavilion during the show, bringing the total number of gift bags earmarked for distribution to 1000.

“It’s a fun way to say ‘thank you’ to our guests for making the Indiana Flower & Patio Show their favorite outdoor living exhibition,” says Donell Heberer Walton, executive director of HSI Show Productions, Inc., the locally owned-and-operated producer of the show. “We already give our guests the most fabulous gardens, landscapes, and finer outdoor living experts, year after year,” she said. “This year, in addition to 29 breathtaking Showcase Gardens, the ideas and the expert advice, 1000 guests will head home with our very fun Original Garden Show Bag!”

The 52nd annual Indiana Flower & Patio Show runs March 13-21 at the Indiana State Fairgrounds West Pavilion, 1202 East 38th Street, Indianapolis. Hours are 10 am to 9 pm on Saturdays and weekdays; 10 am to 5 pm on Sundays. Admission is \$12; children 12 and under are free. Discount coupons and additional show information are available online at www.indianaflowerandpatioshow.com. American Family Insurance is an official sponsor of the 52nd annual Indiana Flower & Patio Show.