

Application for Approval to Exhibit – 50<sup>th</sup> Annual Indiana Flower & Patio Show – March 8 – 16, 2008

Company Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell/Other: \_\_\_\_\_  
E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Application Process: This is an application, NOT A CONTRACT. Space contracts will be issued after your space application has been reviewed and approved. To apply for space, this application must be filled out completely and returned with pictures of product, previous booth set-ups and required deposit (see payment schedule). Applications received without deposit and pictures will not be considered and will be returned. If no space is available, or if the application is rejected, the deposit will be refunded. Show management reserves the right to deny exhibit space contracts to exhibits judged to be of inappropriate quality or character.

I/We have read and agree to the terms of the Application Process as listed above.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



**BOOTH REQUEST**

- I am interested in the following space size: \_\_\_\_\_ ft. x \_\_\_\_\_ ft.
- If available, I prefer (check all that apply):  corner booth  in-line booth  end cap  storage

Please answer the following questions:

- |  | Yes                      | No                       |
|--|--------------------------|--------------------------|
| 1) Do you use plastic skirting?  | <input type="checkbox"/> | <input type="checkbox"/> |
| 2) Do you use handmade signs?  | <input type="checkbox"/> | <input type="checkbox"/> |
| 3) Does your exhibit meet the height requirements as set forth via the diagram in the sales kit? | <input type="checkbox"/> | <input type="checkbox"/> |
| 4) Can you decorate your booth for the Spring Season?  | <input type="checkbox"/> | <input type="checkbox"/> |
| 5) Is there a concern manning your booth at all times?   | <input type="checkbox"/> | <input type="checkbox"/> |
| 6) Is your item a "pitch" product?   | <input type="checkbox"/> | <input type="checkbox"/> |
| 7) Do you use a microphone?  | <input type="checkbox"/> | <input type="checkbox"/> |
| 8) Do you use any signs that need to be hung higher than 8 feet?                                 | <input type="checkbox"/> | <input type="checkbox"/> |
| 9) Is your product related to the show theme?  | <input type="checkbox"/> | <input type="checkbox"/> |

How is it related? \_\_\_\_\_

10) In what other shows do you exhibit? \_\_\_\_\_

List products or service to be sold, displayed or advertised. Be specific. Attach additional pages as needed. Products not listed must be removed from your booth.

\_\_\_\_\_  
\_\_\_\_\_

**PAYMENT SCHEDULE:** A deposit equal to 50% of the total booth price is required with this application; final payment is due on or before 1/25/08. Full payment is required with applications submitted after 1/11/08.

Please complete the following and return application with deposit and required photos:

- Total cost of space size requested \$ \_\_\_\_\_
- Deposit included w/this application \$ \_\_\_\_\_ Remaining Balance Due: \$ \_\_\_\_\_

Check enclosed for payment – make checks payable to: HSI Show Productions/ Check # \_\_\_\_\_

Charge to my Credit Card (circle one): MC / Visa / AMEX / Discover

Account Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Send Remittance to: Indiana Flower & Patio Show, P.O. Box 502797, Indianapolis, IN 46250

Phone: (800) 215-1700 Fax: (317) 576-9955

Office Use Only:

Date Received: \_\_\_\_\_ Approved/Rejected Notes: \_\_\_\_\_