



**Application for Approval to Exhibit:
54th Annual Indiana Flower & Patio Show March 10th-18th, 2012**

Company Name: _____ Date _____
 Contact Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Telephone: _____ Fax: _____ Cell/Other: _____
 E-Mail: _____ Website: _____
 Facebook: (Y/N) _____ Twitter: (Y/N) _____
 How did you here about our show? _____
 Were you referred by one of our exhibitors? (Y/N) If so, by whom? _____

BOOTH REQUEST

I am interested in the following space size _____ ft X _____ ft.
 If available, I prefer (check all that apply):

Corner Booth in-line booth end cap storage

Please answer the following questions:

	YES	NO
1) Do you use plastic skirting?	_____	_____
2) Do you use handmade signs?	_____	_____
3) Does your exhibit meet the requirements as set forth via the diagram in the sales kit?	_____	_____
4) Can you decorate your booth for the Spring season?	_____	_____
5) Is there a concern in manning your booth at all times?	_____	_____
6) Do you use a microphone?	_____	_____
7) Do you use any signs that need to be hung higher than 8 feet?	_____	_____
8) In what other shows do you exhibit? _____		
Comments: _____		

List products to be sold, displayed, or advertised. Be specific. Attach additional pages as needed. Products not listed must be removed from your booth.

Application Process: This is an application, **NOT A CONTRACT**. Space contracts will be issued after your space application has been reviewed and approved. To apply for space, this application must be filled out completely and returned with pictures of product and previous booth set-ups and required deposit (see payment schedule). Applications received without deposit and pictures will not be considered and will be returned. If no space is available, or if the application is rejected, the deposit will be refunded. Show management reserves the right to deny exhibit space to exhibits judged to be of inappropriate quality or character.

I have read and agree to the terms of the application process as listed above. **Signature/Date** _____

PAYMENT SCHEDULE: A deposit equal to 1/2 of the total booth price is required with this application. The remaining 1/2 is due on or before 1/20/12. If this application is being submitted after 1/20/12 payment in full is due with application. A 2% discount is being offered for payment in full with this application if paying by cash, check, or money order by 1/20/12.

Please complete the following, enclose deposit, required pictures, and return:

Total cost of space size requested	\$ _____	Optional items: (Check all that apply)
Less 2% discount if applicable (by 1/20/12)	\$ _____	<input type="checkbox"/> Interactive Internet Listing \$25.00
Add optional items	\$ _____	<input type="checkbox"/> Floor Logo \$100.00
Deposit included with this application	\$ _____	
Remaining Balance Due	\$ _____	

- I am taking the 2% discount and paying in full with this application by 1/20/12 with cash, check or money order.
- Check enclosed for payment – make checks payable to HSI Show Productions Check# _____
- Charge my credit card (circle one) MC / Visa / AMEX / Discover

Account# _____ Code: _____ Exp: _____
 Billing Address: _____ Zip Code: _____
 Signature: _____

**Send remittance to: HSI Show Productions, P.O. Box 502797, Indianapolis, IN 46250
 Phone (800) 215-1700 or (317) 576-9933 or FAX (317) 576-9955**